

## Walksafe Rotherham





## Walksafe App

WalkSafe was founded in 2020 with a concept to give users as much information about their surroundings as possible.



Research has shown that 63% of women prefer to visit venues with safety initiatives in place.



81% of women who visit pubs, clubs and bars consider their safety when getting home.



Over a third (37%) of women said that if they had access to a personal safety app they would feel safer on a night out.







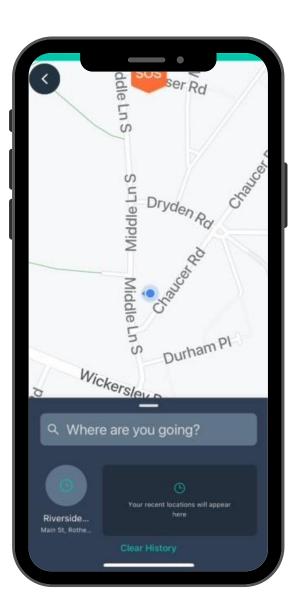


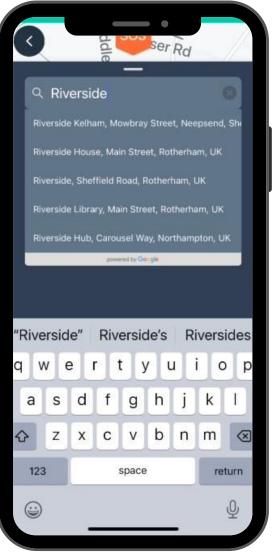


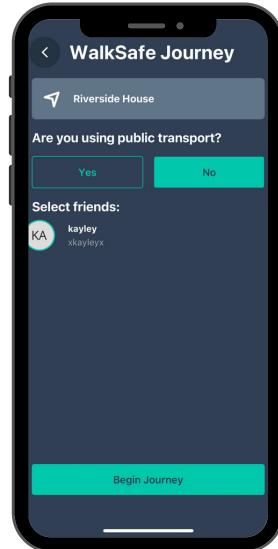


Going somewhere and want to share your journey with family or a trusted friend?

Your location will update in real-time allowing your friends and loved ones to keep you safe on your journey.

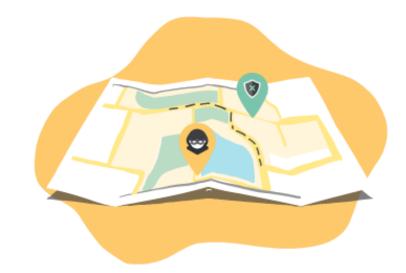






- Walksafe allows you to share a journey for a set period of time
- Your live location can be seen throughout the time period so family or trusted friends can keep you safe

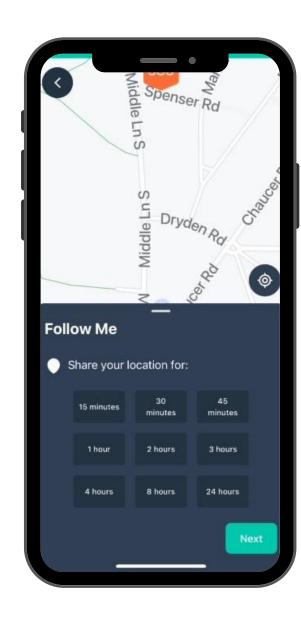


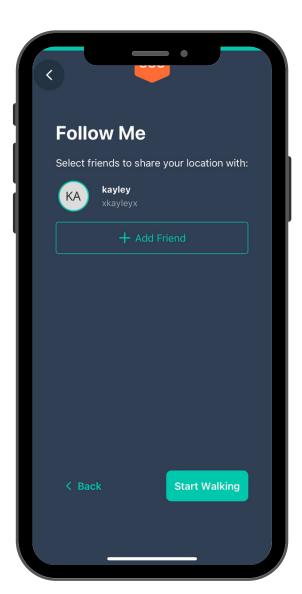


#### FOLLOW ME

Walking the dog? Going for a run? Just wandering?

Follow Me allows you to start a journey with no destination in mind. Set a length of time to share your location for and select friends to follow you.





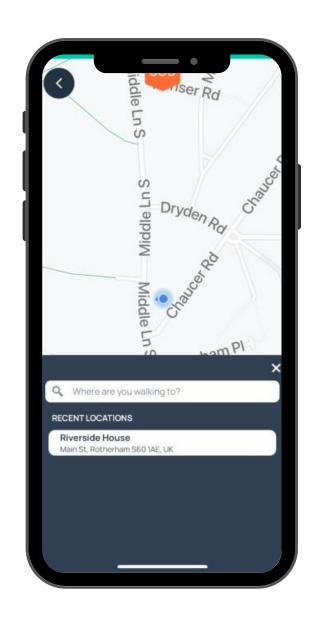
- Works similar to Walksafe but you don't need to enter a location
- This is just location tracking with your chosen friends/family for a set period of time

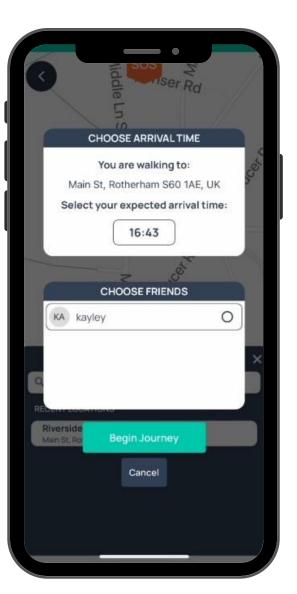




Protect yourself and protect others with HomeSafe. Set a specific place and time and share your journey plan with loved ones.

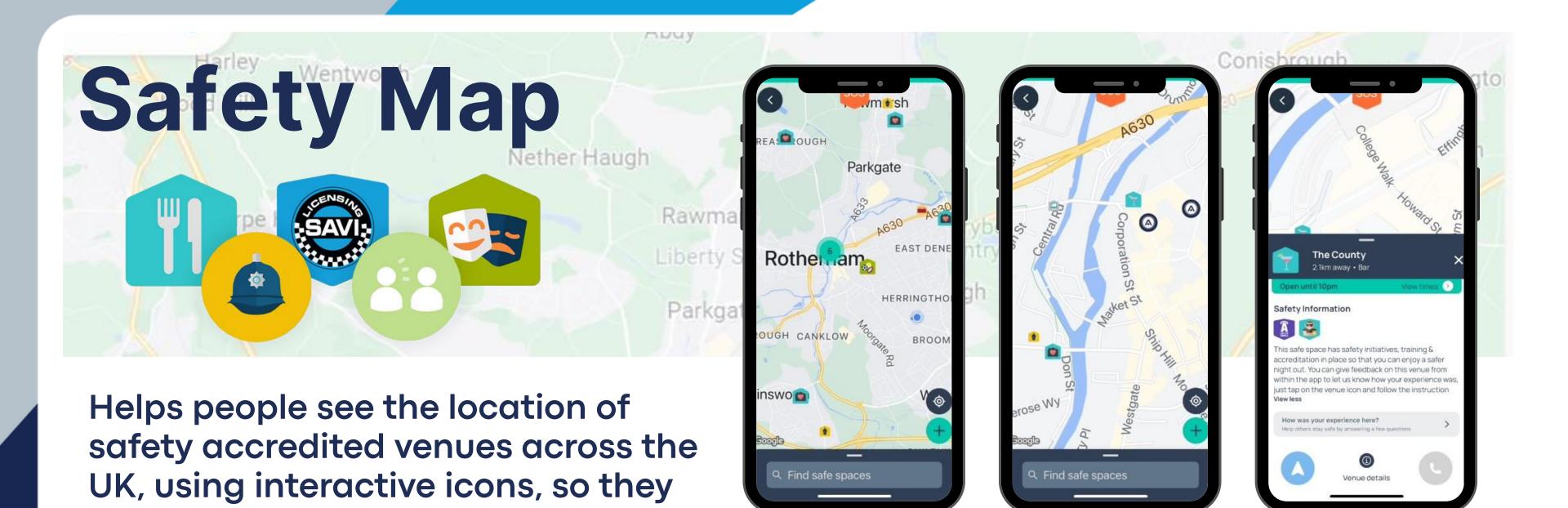
If you don't successfully complete your journey, your loved ones are notified.





- Similar to walksafe in that you add a time and location but live location can't be seen on this option
- Automatically alerts your selected people when you return home with a silent notification or an alarm alert if you don't return





We are working alongside Walksafe, South Yorkshire Police and other Local Authorities in South Yorkshire to include local venues on the Walksafe app who have implemented safety initiatives and measures.



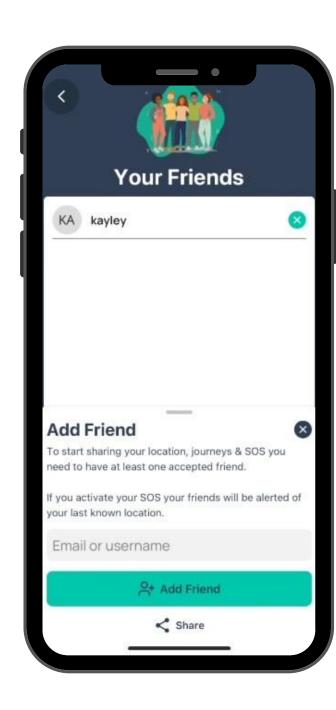
can plan safer nights out.

## Adding Friends

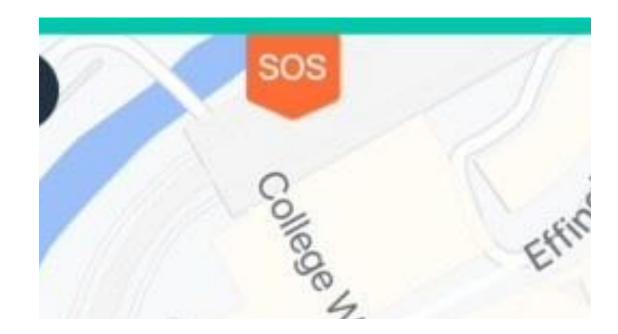
Add friends to start shairing journeys or to notify them if you need help using the SOS feature.

Friends will be notified of your last known location.

Add friends by email, username or by sharing the app with them



### SOS



If you feel unsafe hold down the SOS button for 3 seconds to alert your WalkSafe friends of your last known location.

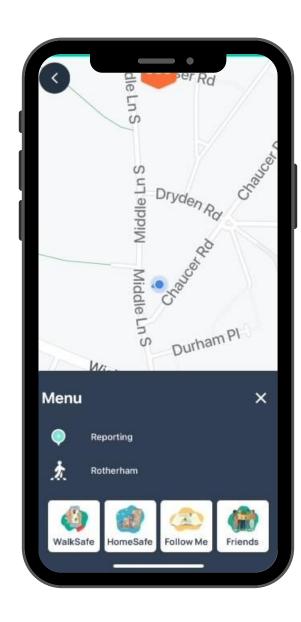
You can stop the SOS at any time by cancelling the alert wihtin the app.



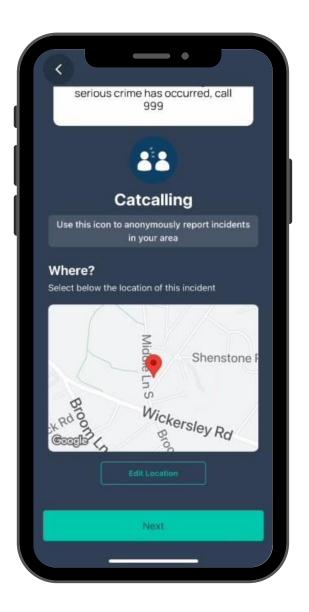
## Crime Map and Reporting

Walksafe allows you to access information on crimes which have been recorded in local areas (this can be switched on in the app settings)

You can also add reports to Walksafe to anonymously report places where you may have felt unsafe or experienced an issue - this is not for reporting crime and doesn't appear on the map





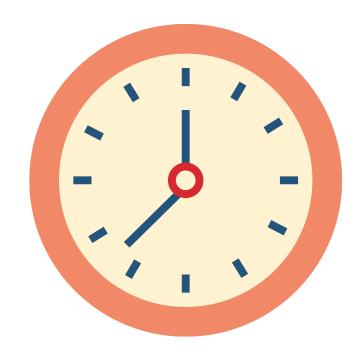




## Continuous Development



Working with partners to identify venues which are suitable for inclusion



Finding a wide variety of venues which cover different times of day and night



Promoting use of the app to improve feelings of personal safety



## No More Campaign

The No More campaign features heavily on the Walksafe app in South Yorkshire

Countywide campaign aimed at tackling violence against women and girls in South Yorkshire



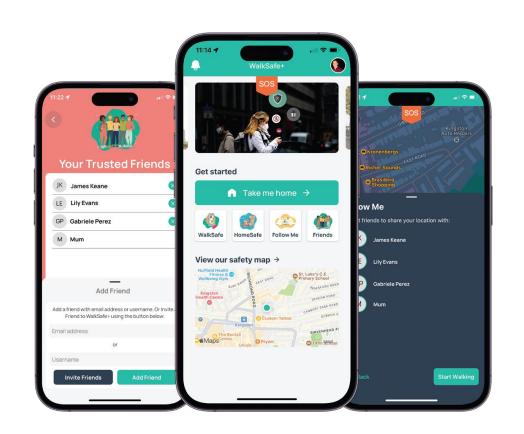


www.nomore-standwithus.com

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# Help us keep improving Walksafe in Rotherham



When and where do you feel unsafe?

Where would you like to see safe venues identified?

What kind of venues would you feel safe going to?

E-mail your comments and feedback to:

community.safety@rotherham.gov.uk

